

I do not know of any other terrain but there still many people in Nigeria who do not know about online shopping. Some of these categories of people are afraid. They do not want to have anything to do with buying products and services online. This category of people is missing out on some of the benefits of buying your products and services online. That is why I am writing this article. In this article, I want to show you how you can be part of the train.

Before we start this conversation, I need to define what online shopping is.

**Online shopping can be seen** as the process of buying goods and services directly from the internet.

This type of shopping comes with ease of shopping. You can actually be in your room and purchase products and services from across the globe.

Here are some of the benefits of purchasing products and services online.

## **#1 Available 24 hour.**

One unique thing about this mode of purchase is that it is always available around the clock. You can order your product at any time of the day and from anywhere. There is no closing of shops. Besides if one of the shops closes, there are numerous others that are available for your transactions.

## **#2 Description with text**

One other benefits of online e-commerce shopping are that it allows you to describe the product with text and other descriptions that can make them decide on whether to buy or not. One can also make use of texts and other multimedia files to promote products and services.

### #3 Multiple vendors



One other benefit of this mode of selling goods and services is that it allows you to compare prices before you actually decide on which products to buy. **This also placed buyers on top of buyers.** This in a way reduces the prices of products and services.

### #4: Home purchase

One other good thing about shopping online is that you can purchase products and services without leaving the comfort of your homes. That is why in advanced countries, they prefer to purchase their products and services online without leaving the comfort of their homes.

Country:	United States
First Name:	<input type="text"/>
Last Name:	<input type="text"/>
Credit Card Number:	<input type="text"/>
Payment Type:	<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express
Expiration Date:	mm / yy CSC: <input type="checkbox"/> <input type="text"/>
Billing Address Line 1:	<input type="text"/>
Billing Address Line 2: (optional)	<input type="text"/>
City:	<input type="text"/>
State:	<input type="text"/>
ZIP Code:	<input type="text"/>
Home Telephone:	555-555-1234
Email:	<input type="text"/>

online shopping

# How online shopping actually works...

1. The user visits the e-commerce website where they wish to buy products and services.
2. The user browses for products through an online catalogue.
3. They add the products or services to the shopping cart: The product shopping tag, the number of units of the product, the price of the products including taxes, shipping cost among others.
4. They fill in the online form with shipping information, shipping address, consumer name, billing address and its details, credit card details, and any other details that the merchants require.

The user's credit card information is encrypted and sent to the merchant.

The user then receives an onscreen confirmation or/and a confirmation email.

## **Action Point.**

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